

Landing page wording options:

Short Description Option:

You work hard for your money — now let it work hard for good. With Payroll Giving, you can make **tax-efficient, hassle-free donations** to any UK-registered charity, straight from your salary. Your donation costs you less, charities receive more, and you create meaningful impact every payday. Simple. Easy. Powerful.

Full Description Option:

Payroll Giving for Employees

Make a difference in minutes. With Payroll Giving, you can donate directly to any UK-registered charity from your salary — **tax-free, and stress-free**. It costs you less, gives charities more, and lets you support the causes that matter most to you, right from your payslip. **How it Works:**

- 1. Sign up**
Click the '[Sign up](#)' button which takes you straight to a donation form to fill in.
- 2. Choose Your Charity**
Select your favourite charities, decide how much you'd like to give, and click submit. You can donate to any UK registered charity and there is no upper or lower limit to how much you can donate.
- 3. Your Employer Makes the Deductions**
Your donations will be deducted before tax, saving you money.
- 4. Track Online**
Log in anytime to track your donations or adjust. It's that easy.

Why Donate Through Payroll Giving?

- **Save on Tax**
Donations come directly from your gross pay, so you pay less tax and the charities get more. For example, a £10 donation only costs you £8 if you're a 20% taxpayer. Higher-rate taxpayers (40% or 45%) get their full tax relief automatically, with no need to claim it back through Self-Assessment. You can even donate more at no extra cost - just increase your donation and pay the same amount!
- **Maximise Your Impact**
Regular Payroll Giving donations are more valuable to charities than after-tax donations. They provide a steady, reliable income, allowing charities to plan ahead and make a lasting impact – without the hassle or cost of reclaiming tax relief.
- **Support Multiple Charities**
Give to as many causes as you care about, with one-off or regular donations, at

an amount that suits you. No limits, no hassle – just easy, tax-efficient giving to the charities that matter most to you.

If it works, it would be great to embed our Payroll Giving calculator. Have added the HTML code into doc: <https://goodpaye.com/wp-content/uploads/2025/03/Payroll-Giving-calculator-HTML.docx>

Helpful links for employees:

Provider Email Address	hello@goodpaye.com
Provider Phone Number	01227 361960
Provider Website URL	www.GoodPAYE.com

External Link/URL/SSO	https://goodpaye.com/employees/
Video – How Payroll Giving works	https://youtu.be/Gctt9Hy6D-E?si=jWUspLdYYvr3xwnE
Video – charity video from Macmillan	https://youtu.be/aWMtkuD3EHk?si=j5KqcBOly_ltuqfO